

EDUCATION

Kutztown University of Pennsylvania
BFA Communication Design 2015
Graduated Summa Cum Laude

Elliott Kane

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DESIGN EXPERIENCE

UX Designer at LogMeIn

MAY 2020 - PRESENT

Worked closely with product, marketing, and engineering teams to design pages, as well as improve current web experiences in LastPass. Leveraged UserTesting insights as well as site analytics to support arguments for experience changes and page overhauls. Gathered competitive research, organized, and presented findings to key project stakeholders.

Graphic Designer at Embark Veterinary

JUNE 2018 - APRIL 2020

As part of Embark's product and marketing teams, designed and improved the experience of essential pre-purchase pages to boost conversion. Designed interfaces for new product features, including Embark's canine relative finder and DNA kit upgrade flows. Coordinated multi-channel campaigns for holiday and major sales across facebook, instagram, google display, email, and more.

UI/UX Designer at Excellis Interactive

JANUARY 2016 - MAY 2018

Designed user interfaces for B2B platforms such as Hybris and SAP UI5. Tasks included wireframing, designing user interfaces, creating presentations, and assembly of pitch work for potential clients such as Home Depot and NBC Universal. Ample UX experience in user testing, integrating client feedback, and rapid prototyping in Bootstrap with clients such as Mohawk Flooring and Grainger.

Web Developer for the Rohrbach Library of Kutztown University

JULY 2014 - APRIL 2015

Redesigned the Rohrbach Library website, working with a client team with various backgrounds in Library Sciences. Developed the site with Bootstrap 3, then migrated the design to LibGuides v2. Used UX knowledge to develop and improve upon design from user feedback.

AWARDS AND HONORS

Finalist of Museo Mexicano del Diseño's To Death With A Smile poster design competition for 2013
Designed user interface for winning pitch **Animotion in University of Pennsylvania's App-It-Up.2016**

SKILLS

Coding

HTML5 CSS3 jQuery
PHP Wordpress

Adobe Creative Suite

Illustrator Photoshop InDesign
Dreamweaver AfterEffects

UX

UserTesting InVision Zeplin
Sketch UXpin Figma

INTERESTS AND HOBBIES

Avid podcast listener, animation fan, and video game collector. Constantly discovering newer and stranger music, but always coming back to Art Pop. Currently wrangling a weekly Dungeons and Dragons session and engaged in a half year binge of every multi-cam sitcom from the early to mid 2000's.